

Depot	FAL / STA / DEV
Sales Rep.	

**CUSTOMER CREDIT ACCOUNT APPLICATION**

CUSTOMER FULL NAME.....  
 BUSINESS NAME .....

TRADING ADDRESS .....

.....

BUSINESS TELEPHONE NO..... FAX NUMBER .....

BUSINESS EMAIL ADDRESS.....

**BUSINESS STATUS** ( ✓ ) **LIMITED CO**  **SOLE TRADER**  **PARTNERSHIP**  **GOVT/PUBLIC**

LIMITED COMPANY NAME.....  
 COMPANY REGN NO..... DATE OF INCORPORATION.....

FULL NAMES & HOME ADDRESSES OF DIRECTORS (LTD CO), SOLE TRADER OR PARTNERS:

NAME..... ADDRESS.....  
 NAME..... ADDRESS.....  
 NAME..... ADDRESS.....

NATURE OF BUSINESS..... HOW LONG TRADING.....

DO YOU OWN OR LEASE/RENT THE BUSINESS PREMISES ( ✓ ) **OWN**  **LEASE/RENT**

**ACCOUNTS CONTACT NAME** .....

**ACCOUNTS TELEPHONE NO**..... **FAX NUMBER**.....

**ACCOUNTS EMAIL ADDRESS**.....

**STATEMENT METHOD** ( ✓ ) **EMAIL**  **POST**  to address:.....

**TWO TRADE REFERENCES:**

NAME..... ADDRESS.....  
 TEL NO ..... EMAIL .....

NAME..... ADDRESS.....  
 TEL NO..... EMAIL.....

**EXPECTED MAXIMUM WEEKLY SPEND (£)** .....

**PREFERRED PAYMENT METHOD** ( ✓ ) **WEEKLY DIRECT DEBIT**  **MONTHLY DIRECT DEBIT**

**THIS APPLICATION MUST BE SIGNED BY A DIRECTOR/OWNER OF THE BUSINESS**

I/WE AGREE THAT ANY CREDIT ACCOUNT FACILITY WILL BE ON YOUR STATED TERMS AND CONDITIONS OF SALE AS NOTIFIED TO US AND THAT ADHERENCE TO THE TERMS OF THIS FACILITY IS A TERM OF THE CONTRACT BETWEEN YOU AND WESTCOUNTRY FRUIT SALES LIMITED. I/WE UNDERSTAND THAT WESTCOUNTRY WILL SECURELY STORE THESE DETAILS FOR THE PURPOSES OF A TRADING ACCOUNT. (Further details can be found in our Privacy Statement which is published on our website).

**SIGNED:** ..... **POSITION:** .....

**FULL NAME:** ..... **DATE:** .....



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### CUSTOMER SALES CONTACTS

CUSTOMER FULL NAME.....

BUSINESS NAME .....

Customer Contact Details				
Title:	Name:		Surname:	
Job Role:	Buyer	Yes/No	Sales:	Yes/No
			Accounts:	Yes/No
Phone No:	<b>Preferred contact Method (✓)</b>		<b>Letter</b>	
Mobile:			<b>Fax</b>	
Email:			<b>Email</b>	
Fax:			<b>Telephone</b>	
<b>Delivery Schedule</b>				
<b>Optimum</b>	<b>From:</b>	<b>To:</b>		
<b>Acceptable</b>	<b>From:</b>	<b>To:</b>		

I/we understand that Westcountry Fruit Sales Ltd. will securely store and use my contact details shown above in order to manage my/our trading account and for updates on deliveries & orders and also for any relevant marketing material. I/we understand that I/we can withdraw my consent at any time by emailing [gdp@westcountry.co.uk](mailto:gdp@westcountry.co.uk) or by telephoning 01326 372304.

Further details can be found in our Privacy Statement which is published on our website.

SIGNED: \_\_\_\_\_

FULL NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

Westcountry Fruit Sales Office Use Only				
<b>T:O:B:</b>		<b>Cust. Code:</b>	<b>Cust. No.</b>	
Round Allocation:		Alternate:	2nd Run:	
Round Position:				
Telesales Rep:		Fieldsales Rep:		
Call Manager Cycle Contact		Notes		
Daily	Time			
Weekly				
Monthly				
Other				
Ref Required	Yes/No			